

Ziggy Alberts Bio

Ziggy Alberts is no stranger to success, having built a dedicated global following through a combination of steadfast touring, captivating songwriting, and an independent ethos that has seen him thrive without the backing of a major label. An artist who has mastered the acoustic charm of busking and intimate venues to the electrifying energy of sold-out world stages-all as a solo act-Alberts is now entering a new phase of his artistic journey with his seventh studio album, 'New Love', set for release in February 2025.

From his early days busking on the streets of Byron Bay, Alberts has understood the power of direct connection with his audience. His rise has been driven not only by his emotionally resonant folk songs but by his determination to bring his music directly to fans. Now a decade into his career, he's grown his fanbase the old-fashioned way: by playing show after show, year after year, turning small rooms into sold-out venues across the globe.

In 2024, as part of his New Love World Tour, he has delivered standout performances, including headline sets at Bluesfest Byron Bay and co-headlining Australia's Summer Salt tour with Matt Corby and James Bay. His tour has taken him across Europe, the UK, North America, Indonesia, and even into new territories like Mexico and Japan. This momentum follows his 2023 Rewind World Tour, where he performed for over 110,000 people and sold out iconic venues like London's Eventim Apollo.

Notably, Alberts has achieved all of this as an independent artist, without the support of a major label. His commitment to creative autonomy led to the founding of his own label, Commonfolk Records, through which he's continued to release music and grow his career on his terms. This independence has allowed Alberts to stay true to his artistic vision, taking risks that have paid off. His discography has garnered over a billion streams, with hits like "Runaway" and "Love Me Now" earning millions of listens, while his 2018 album Laps Around The Sun achieved ARIA Double Platinum status. Alberts has won two APRA Music Awards for Most Performed Blues and Roots Work in 2022 and 2024, solidifying his impact on the Australian music scene.

Now, Alberts is on the verge of releasing his most ambitious project yet: 'New Love'. Born from extensive touring and crafted for live performance, this album underscores his commitment to delivering music that deeply resonates with his audience. Written during his Rewind World Tour and completed in Northern Rivers, NSW, the album captures spontaneity and authenticity, shaped by Alberts' habit of testing songs live during soundchecks, a practice dating back to his early busking days. Co-produced with longtime collaborator Garrett Kato, 'New Love' builds on the journey that began with Laps Around the Sun, which Ziggy describes as its "spiritual follow-up."

For Alberts, 'New Love' is a return to simplicity—reflecting themes of second chances, joy, and navigating modern life's complexities. The album's structure, split between a warm, folk-inspired Side A and a more expansive, rock-and-country-influenced Side B, mirrors the duality of life. Alberts and Kato's organic production approach preserved the raw emotion of the songs, allowing listeners to join him on an adventure of self-discovery, both through the album and the live performances that will follow.

The release of 'New Love' and the ongoing New Love World Tour showcase Alberts at the peak of his powers as a seasoned performer. His determined touring has cultivated a loyal, global fanbase, turning his live shows into shared experiences that unite people through music. With a devoted following and an impressive catalogue, the 'New Love' era promises to make one thing clear: Ziggy Alberts isn't just an artist you should know—he's the one you need to know.