

Tulsa Photo Design Workshop
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1. Introduction | Assessment

- Skills
- Attributes
- Negotiation

2. Client Project

- Mission
- Vision
- Product
- Service
- Lifestyle

3. Pre-Production

- Location
- Guidelines
- Preferences

4. Interpretation

- Narrative
- Vision

5. Personnel

- Client
- Production Team
- Creative Team
- Administration

6. Business Site

7. Post-Production

- Layout
- Optimization
- Storage

8. Follow- Up