

The Glasgow COP begins tomorrow and, as you know, there is a lot riding on it.

The COP meeting is divided into two areas. The first is the Blue Zone which is restricted to world leaders, the press and people accredited as UN Observers. This is where the rubber will meet the road: where the world's leaders will set out their respective national commitments and where the 190 countries attending will thrash out what we all hope will be a far reaching global agreement to deliver on their promises made in Paris. The second is the Green Zone which is run by the UK Government as host country and which is open to the public. This is where companies, charities, indigenous groups, think tanks, universities and others will exhibit their work and give talks on the many subjects of the meeting - from the future of transport to food waste innovation, from reforestation plans to ocean solutions, to the transition from coal to the crucial role of indigenous peoples in conservation...

We will be in both areas. We have been granted Observer Status by the UN to attend the world leader speeches and the negotiations in the Blue Zone and we will have an exhibition space and will be presenting on Why Culture Matters in the Green Zone.

Please find us on Google Arts and Culture's Digital Green Zone and join us for our presentation online (it will be livestreamed on the COP26 Green Zone channel on YouTube at 1pm (UK time) on Saturday 6th November). Please also join us in going into the conference with hope and optimism that much good will come out of it. The solutions for climate change and to reverse nature's destruction are out there - we just need governments, companies and financial markets to turn promises and plans into action.

