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## ASMP Announces Fagan to Lead Stock Imaging Initiatives

PHILADELPHIA--([BUSINESS WIRE](#))--The American Society of Media Photographers ([ASMP](#)) has announced that Shannon Fagan, former President of the Stock Artists Alliance, has been named Chair of their newly established Stock Imaging License Committee and will lead several stock imaging initiatives for ASMP. Fagan will contribute his considerable expertise as an industry analyst, strategic photo business expert and highly-regarded photographer to moderating a new stock photo listserv community that ASMP has launched. He will also be a regular contributing writer to ASMP's Strictly Business Blog as well as a speaker at the upcoming Strictly Business 3 conferences in early 2011.

ASMP President Richard Kelly of Richard Kelly Photography in Pittsburgh said, "We are pleased that Shannon is now part of the ASMP community of professionals and we look forward to his leadership on this important issue." Fagan added, "There have been significant evolutions in the past 5 to 6 years in stock photography. It is my hope that exploring and sharing new business models related to the sale and licensing of stock photography will be helpful to ASMP's members as they navigate through the industry changes." An award-winning top stock shooter, Fagan has in-depth knowledge of the stock photography industry, both from personal experience, and from his role helping other photographers develop their businesses.

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ASMP is the leader in promoting photographers' rights, providing education in better business practices, producing business publications for photographers, and helping to connect purchasers with professional photographers. ASMP, founded in 1944, has nearly 7,000 members and 39 chapters across the country and its members include many of the world's foremost photographers.

To join ASMP's new stock photography listserv, go to <http://www.asmp.org/stock>

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