



## **Independent Artists, Inc.**

1415 Slocum St. Suite 104, Dallas, TX 75207 P 214.720.4496 F 214.720.0702

### **Styling Policies**

#### **Day Bookings**

A day rate is eight consecutive hours between 9:00 am and 6:00 pm.

#### **Minimum Booking Time**

One half-day minimum.

#### **Overtime Rates**

Apply before 9:00 am and after 6:00 pm on weekdays; all day on weekends and holidays.

#### **Tentative Booking**

If a client fails to exercise the option to confirm or release a hold within four hours of notification, the agency reserves the right to cancel the hold to allow secondary option to take precedence.

#### **Editorial Rates**

One half artists normal rate with credit line. Full rate applies without credit line.

#### **Weather Permit Bookings**

Must be specified at the time of booking. Weather permit cancellations not rebooked are subjects to full fee.

#### **Travel**

Greater Dallas metroplex travel charge is fifty dollars. All other travel time will be charged at half of the artist's day rate.

#### **Expenses**

All are to be paid by the client in advance. Reimbursement for damages or theft of props or merchandise is the responsibility of the client.

#### **Cancellation**

Confirmed booking cancelled more than twenty-four hours in advance are charged at one half rate. Confirmed bookings cancelled within twenty-four hours are charged at full rate.

#### **Agency fee**

A fee of twenty percent will be charged on all print bookings.