

About Greg Leshé

His Background

Leshé is a successful, seasoned photographer with abundant credits and credentials; including many grants, honors and accolades. Among them a joint Masters degree from NYU and ICP (the International Center of Photography).

He's a practicing, exhibiting, award-winning artist working actively in multimedia.

Has a signature style of imagery that's intensely personal, emotional, gutsy, moody; undiluted.

Makes portraiture that captures and conveys subjects' essential character; that resonates a deep sense of their humanity and authenticity.

Blends instincts, insights and impulses from the commercial and fine art worlds; and innovates at the intersection of both.

Draws upon a rich universe of creative knowledge, experience and points-of-view, from the historical to the technical. From long-time work, training and exposure as a fine artist, sculptor, art historian, video and performance artist, writer, aviator and world traveler.

His Clients

Works with a mix of clients, from savvy creative agencies, design firms, art directors, artists and galleries to progressive-thinking companies, institutions and publications.

How He Works

Leshé is consistent, thorough, highly organized.

He proposes different concepts and angles of approach for each client to tell their story through.

He makes sure with each image that the subjects are in harmony with their environment.

Puts himself on the line for every client, every project.

Isn't shy about experimenting, taking creative risks and pursuing breakthroughs.

Is genuine, down-to-earth and easy to work with person-to-person; without pretense or attitude.

How He Thinks

"My goal is to constantly bring something new, interesting and enlightening to the table; to take things to a higher level of possibility. It's essential to keep learning, growing and inventing."

"The line between fine and commercial art is blurring. More agencies want to tap into the fine art world for its potential. I offer this ability and sensibility."

"Great photography is a balancing act between meeting the needs of the client, agency, budget and deadlines and making the most of the situation's creative opportunities."

L E S H É

Why He's Different

Leshé pioneers, and pushes boundaries: goes beyond the obvious, the mundane, the conventional, and the one-dimensional approach of most commercial photographers.

He uses and fuses a variety of forms, from photography, painting and drawing to sculpture, darkroom, computer and collage to arrive at something wholly unique and compelling.

When needed, he can also art direct and confidently creative direct for clients.

He gets a wealth of sparks flying.

Who Should Hire Him

The best matches are high level creative professionals who are risk-takers.

Those with vision aiming for something much greater; something more potent and unexpected.

Those who want to work with a versatile image-maker from the fine art world who knows the commercial one firsthand.

Those who want and can handle edgy, psychological work.

What He Promises

Original results that will make sense and make waves in the eyes, minds and feelings of viewers.

Making the people who hire him look like heroes to their clients, companies, bosses, audiences.

Making sure clients are confident about and throughout the whole process of getting there.